



Level 3:
Master

Level 2:
Practitioner

Level 1:
Foundation

CLARKE ANALYTICS

Leading Digital Transformation

www.clarkeanalytics.com

Designed for Business Leaders & Support Functions: eg. C-Suite, Sales, Marketing, HR, Operations

- Tailored Technical Depth
- Microsoft Software
- Industry Mentor / Tutor
- Delivered Virtually on a unique online platform

Applied Business Excellence Data Analytics

The goal is to increase an organisation's overall data literacy and data analytics maturity level.

Who is it for?

This Level 1 course is aimed at anyone who wants to understand and improve their overall data literacy and analytics maturity and works in a company leadership and support function leaders.

Who should attend?

Ideally it should be attended by a mix of Business Analysts / Managers / Decision Makers from business support functions such as sales, marketing, HR, finance and IT technical data and analytics specialists within an organisation. The mix is because successful data analytics projects result when there is positive solid collaboration between the business, operations, and IT departments.

Learning Outcomes

Participants will:

- Get a Mintzberg inspired framework for practical implementation on how to apply processes, tools, roles & responsibilities, collaboration, risk & expectation management to build effective data analytics programs
- Understand of the strategic value of using data for decision making in business
- Understand how to harness the latest data architectures used in providing the required data to analytics systems to answer the business questions relative to the new industry 4.0 era
- Be able to apply the latest analytic techniques, tools, and algorithms in the market to speed the harnessing of data for business advantage.

Promotion Start Date (places limited)
November 16th, 2020

Duration

3 days effort over 3 weeks.

Week 1

7 online lectures of 60 to 90 minutes

Week 2/3

16 hours non-contact time to complete course project

3 Master online mentoring sessions of one hour each

Week 3

online presentation of project results to class at end of course.

Delivered by

Dave Clarke Analytics

Cost [2020 ONLY PROMOTION]

RM 3375

S\$ 1105

EUR 675

Minimum Attendees per course run: 10
Maximum Attendees per course run: 20

In Partnership
With:



Supported By:



* Invictus Leader in partnership with Irish Centre For Business Excellence and Clarke Analytics supported by Analytics Institute Malaysia Chapter brings an exclusive Data Analytics practical training for Executives in Asia Pacific.

* For info please email info@invictusleader.com

* Attendance and completion of the course will be certified by the Irish Centre for Business Excellence, Clarke Analytics Ltd and Invictus Leader Pte Ltd

About Invictus

Over 30 years' experience in Learning, Thinking and Leading in Foresight Leadership, Prototyping Multiple Futures, Future-Proof Workforce Leaders & Talent, and Futures Thinking.

A leadership and management practice advisory and consulting for over 10,000 firms in 37 countries covering 5 sectors of the economy (Primary, Secondary, Tertiary, Quaternary, and Quinary).

With that experience, we have acquired a formula for identifying, nurturing, and developing future-proof leader & talent with the ability of Futures Thinking.

About the Irish Centre for Business Excellence (ICBE)

The Irish Centre for Business Excellence (ICBE) is a not-for-profit organisation established by leading companies in Ireland with a deep commitment to continuous improvement.

The ICBE are a knowledge-sharing network of cross-sectoral businesses committed to helping each other. Their Board of Directors are drawn from their member companies. At ICBE the goal is to assist member companies to be the most competitive in their field

ICBE Vision

- To be the business-excellence and knowledge-sharing network of choice for the manufacturing and services sectors in Ireland and to maximise our members' success and Ireland's recovery, growth and competitiveness

ICBE Mission

- Promote business-excellence/knowledge-sharing, innovation and continuous improvement among our members
- Service the developmental and transformational needs of member organisations and individuals to improve competence and achieve sustained success
- Expand the network, develop a cohort of relevant experts and form strategic alliances with relevant agencies and institutions for the benefit of members
- Develop strong regional forums to assist in implementing our vision

About Clarke Analytics

Clarke Analytics is a wholly owned Irish consulting company specializing in the area of data analytics and data science development, consulting and training. The company was set up in October 2016 by Dave and Helen Clarke.

Clarke Analytics have simultaneously worked on several cutting-edge projects using a wide variety of tools and techniques to systematically apply the data science process and deliver solutions for complex business problems. Dave and Helen proactively communicate with clients to analyze and frame their business problem, collect and process the raw data needed, analyze results, and present findings/recommendations to their clients. Clarke Analytics is primarily focused on vertical markets such as smart manufacturing, supply chain, banking, insurance, utilities, and healthcare.

Dave previously worked with EMC where he consulted one to one with senior business executives across Europe, The Middle East and Africa and set up multi-disciplinary teams in the data warehouse and business intelligence arena. Dave has over 25 years' experience in data science roles, program management, software architecture and management consulting across multiple domains.

Dave holds a Bachelor of Science Degree in Applied Mathematics and Computing from the University of Limerick and a Master of Science degree in Technology Management from University College Cork. Dave is PMI PMP and PMI ACP accredited, and has also received an accreditation of Certified Data Scientist from the Analytics Institute of Ireland. Dave currently holds the chair of the Munster Branch of the Analytics Institute of Ireland

Helen holds a Bachelor of Engineering Degree in Computer Engineering and a Masters in Applied Mathematics and Computing from the University of Limerick

Applied Business Excellence – Data Analytics

November 16th, 2020 [Online Training]

To Register Email: info@invictusleader.com

Enrol Now:

RM 3375

S\$ 1105

EUR 675

Delegate details - Please **photocopy** this form for multiple bookings

Name	Job Title	Mobile	Email

All personal information provided will be used by INVICTUS LEADER to contact the delegates for the event, in case of any announcement or clarification

Company Details (For Billing Purposes)

Authorised Signature &
Company Stamp

Company: _____

Address : _____

Name: _____ Job Title: _____

Dept.: _____ Email: _____

Tel.: _____ Fax: _____ Remark: _____

Payment Instructions

- Delegates should register their interest in attending the course with INVICTUS LEADER**
- Payment instructions to the Irish Centre for Business Excellence will then be forwarded to the delegates upon registration. Payments can be made by EFT or Credit Card.**
- Once payment has been received, access details for the online training and schedule will be provided**

Terms & Conditions

- Registration is confirmed only upon receipt of completed Registration Form and Full Payment
- Full Payment must be made before the program by last working day prior to the program commencement date. Public holidays, Saturdays or Sundays are not considered working days
- The organizer reserves the right to reject the admission of participants who have registered but not yet submitted full payment
- Confirmed registered participants who withdraw less than seven (7) working days before the program commencement date will compensate the organizer for all costs incurred, including but not limited to the purchase of third-party proprietary materials, penalties levied by suppliers, etc.
- By submitting the Registration Form, clients/participants agree to fully abide by all terms and conditions.
- Payments received after the workshop are subjected to 10% late payments charges of the workshop fee.

Substitution and Withdrawal Policy

- Clients may substitute a participant for another if the registered participant is unable to attend the program.
- Kindly inform the organizer about the substitution in writing (email or fax).
- There is no refund for withdrawal of registration.

Attendance

- Certificate is given upon full (100%) attendance of the program.

Disclaimer

- All details are accurate at publication time. Invictus Leader Pte Ltd. reserves the right to amend and/or postpone the program without prior notice.